

**SET
GOALS
THAT
WORK
FOR
YOU.**



CERI HAND

SETTING UP FOR SUCCESS.



When you're setting goals for 2024 you need to do it in a way that works for you. Your goals should help drive you to where you want to be. They shouldn't be something that you beat yourself up over. That's why setting a vision and pairing it with a step-by-step action plan helps guide you to success.

Your goals should also balance your creative, personal and commercial ambitions.

So print out the following pages, complete the exercises and put them up somewhere that you can see them every day.

Love Ceri



CREATIVE

Visualise a creative goal you want to achieve. Imagine what it feels like, commit to celebrating it and plan out the steps you need to take to get there.

Creative Goal

What will it feel like?

How will I celebrate?

Step by step

Today	Jan-Mar	April-Jun	July-Sept	Oct-Dev
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The support I need:

PERSONAL

Visualise a personal goal you want to achieve. Imagine what it feels like, commit to celebrating it and plan out the steps you need to take to get there.

Personal Goal

What will it feel like?

How will I celebrate?

Step by step

Today	Jan-Mar	April-Jun	July-Sept	Oct-Dev
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The support I need:

COMMERCIAL

Visualise your commercial goal. Imagine what it feels like, commit to celebrating it and plan out the steps you need to take to get there.

How much do I want to earn this year?

(Write it BIG)

Why do I want to earn this?

Breaking it down

How many days per week can I commit to this?

Goal

Weeks

Days p/w

$$\boxed{} \div 52 \div \boxed{} = \boxed{}$$

E.g. I want to earn £52,000, which is £1,000 a week, so I need to make the equivalent of £200 per day.

What support do I need to achieve this?

- _____
- _____
- _____
- _____
- _____
- _____

What budget do I need to allocate to it (if any)?

- _____
- _____
- _____
- _____
- _____
- _____

Progress Tracker

Jan-March Earnings:

April-Jun Earnings:

July - Sept Earnings:

Oct - Dec Earnings:

I'M HERE TO GUIDE YOU IN DESIGNING A LIFE WHERE CREATIVE INSPIRATION FLOWS FREELY, WHERE YOU HAVE THE CONFIDENCE TO CREATE OPPORTUNITIES AND BE MORE ADVENTUROUS.



As your creative coach, I will be a strategic thinking partner, guiding you to clarify your thoughts, refine your creative process, and unleash your potential.

How creative coaching can help you live your best creative life:

Accountability Partner: A coach helps in setting and achieving goals by holding the individual accountable for their progress. They provide structure, motivation, and feedback to keep the artist or creative professional on track.

Objective Perspective: A fresh viewpoint often sparks new ideas and solutions.

Skill Development: Leverage your skills, refine your vision, and enhance your creativity or business strategy.

Emotional Support: Navigate doubts, fears, and setbacks, fostering resilience and confidence.

Strategy and Planning: Devise action plans that ensure your creative ambitions align with realistic steps for achievement.

Problem Solving: Problem-solving techniques to overcome obstacles and stimulate innovative thinking.

Personal Growth: Identify strengths, weaknesses, and areas for growth, and gain self-awareness.

Professional Guidance: Networking strategies and career development insights to navigate the competitive arts landscape.

**BOOK YOUR
FREE 15 MINUTE
DISCOVERY CALL
WITH OUR TEAM
TO EXPLORE HOW
WE CAN BEST
SUPPORT YOU!**

I'M READY

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